



## Run With Hope 5k Run/Walk Sponsorship Letter

September 23, 2017 - Church at Viera: 9005 N. Wickham Rd. Viera, FL 32940

We cordially invite you to participate as a Sponsor for Community of Hope's Inaugural Run With Hope 5k Run/Walk. This event will raise money for Community of Hope, a local non-profit agency. Community of Hope provides structured housing to families with children. Families remain together in a safe and decent living environment so they may grow strong, become self-reliant, transform their lives and crush the cycle of homelessness.

Your sponsorship helps to defray the cost of organizing the event. Funds received from sponsorships are used to purchase t-shirts for registered race participants, awards and complimentary drinks and snacks for each race participants. Any additional money raised from sponsorships will go toward Community of Hope's overall fundraising goal.

There are various levels of sponsorship for the Run With Hope 5k Run/Walk. Size and placement of logos on t-shirts and other marketing materials are based on sponsorship level.

### **Title Hope Sponsor: \$5000**

- 10 complimentary race entries
- Large company logo placed at the top of race t-shirt
- Listed as top sponsor on all marketing materials & website
- 2 minute presentation about company during awards ceremony
- Marketing materials placed in race packets
- Table provided at the event
- Company on race banner

### **Gold Hope Sponsor: \$1000**

- 5 complimentary race entries
- Small company logo on race t-shirt & marketing materials
- Company mentioned during event
- Marketing materials placed in race packets
- Table provided at the event
- Company on race banner

### **Bronze Hope Sponsor: \$250**

- 2 complimentary race entries
- Recognition on race t-shirt
- Marketing materials placed in race packets
- Table provided at the event

### **Platinum Hope Sponsor: \$2500**

- 8 complimentary race entries
- Medium company logo on race t-shirt & marketing materials
- Company mentioned during event
- Marketing materials placed in race packets
- Table provided at the event
- Company on race banner

### **Silver Hope Sponsor: \$500**

- 3 complimentary race entries
- Small company logo on race t-shirt
- Company mentioned during event
- Marketing materials placed in race packets
- Table provided at the event
- Company on race banner

### **In-Kind Hope Sponsor: >\$100**

- Marketing materials placed in race packets
- Table provided at the event



## Run With Hope 5k Run/Walk Sponsorship Form

September 23, 2017 - Church at Viera: 9005 N. Wickham Rd. Viera, FL 32940

Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip Code: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Website Address: \_\_\_\_\_

1. Sponsorship Level (Please Circle):

- |                     |                       |                      |
|---------------------|-----------------------|----------------------|
| Title Hope Sponsor  | Platinum Hope Sponsor | Gold Hope Sponsor    |
| Silver Hope Sponsor | Bronze Hope Sponsor   | In-Kind Hope Sponsor |

2. Sponsors can choose to have company name or submit a logo. Please write your company name exactly how you would like it to appear on race t-shirt & other marketing materials:

- 
- Artwork and logos should be submitted to [runwithhope5k@gmail.com](mailto:runwithhope5k@gmail.com) as follows:
- Logos for t-shirts will be printed in only one color and should be a vector file
  - Logos for website and other marketing materials should be submitted as JPEG or EPS files
  - Please contact us with any questions regarding Logo submissions

3. Participants that receive complimentary race entries as part of their sponsorship can register for the 5K by providing participant information to Alyssa Buchanan at [runwithhope5k@gmail.com](mailto:runwithhope5k@gmail.com)

4. Checks can be made payable to Community of Hope and mailed to: P.O. Box 1253 Melbourne, FL 32903. Please mail checks by **September 15, 2017**.

Please contact Alyssa Buchanan with questions or for additional information on sponsorships at 321-586-9466 or email [racewithhope5k@gmail.com](mailto:racewithhope5k@gmail.com).

**Community of Hope is a 501(c)(3) charitable organization**